



LOS  
PINOS



**GOLDEN VENUS**



2022



**DISTRIBUTION 4 COUNTRIES**  
(UAE, Oman, Bahrain, Egypt)

# CHANNELS

LOS  
PINOS



**COUNTERS  
(40+POS)**

**A unique & traditional  
shopping experience**



**PACKED PRODUCTS  
(35+)**

**Pack sizes (200,300,400GM AND 1KG)**

**Full solution concept (design, construction, implementation, staff, stock and range management)**

# CATEGORIES - +300 products

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**NUTS**



**SPICES**



**DRIED FRUITS**



**PULSES & GRAINS**



**TEA & COFFEE**



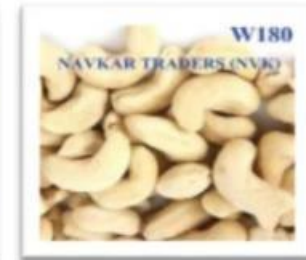
**DATES, SWEETS & ORGANIC**

# LOS PINOS BENEFITS - PRICE

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- Competitive positioning vs smaller quality with other supplier
- **Different grades** available to match all customer profiles requirements:

- **SMALL**
- **MEDIUM RANGE**
- **JUMBO RANGE**
- **PREMIUM RANGE**



- **Ready packs** available in self-service at attractive price below:
  - < 20 AED
  - < 30 AED
  - < 40 AED



- **Weekly promotion plan on each category through promotion boxes & Self-Services Corners**
- **Quarterly event to boost customer loyalty**
- **Ramadan extra display to absorb additional volume**
- **Sampling & tasting cart to discover new products**



- Our products are sourced directly from origin countries (USA , India , Turkey & Iran).
- Worldwide sourcing from more than **+ 4 Countries**
- Importing **15 containers** every month

## LOGISTIC & DISTRIBUTION

**1000 pallets** temperature-controlled

Own fleet of **8500 SQFT & 3 vans**

**1800** local deliveries per year

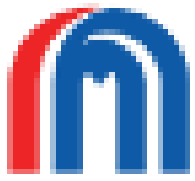


STORAGE



# PARTNERS

LOS  
PINOS



كارفور  
Carrefour



Lulu



Spinneys

GROUPE  
*Casino*  
NOURRIR UN MONDE  
DE DIVERSITÉ



MONOPRIX

GMIG



Géant



Grandiose  
Supermarket

جراند  
مارت  
GRAND  
MART



أسواق رأس الخيمة الوطنية  
R.A.K. NATIONAL MARKETS

Choithrams



# RAMADAN DISPLAYS - UAE

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- CARREFOUR AL SAQER – ABU DHABI



- CARREFOUR SCC - SHARJAH

# SERVE OVER COUNTERS

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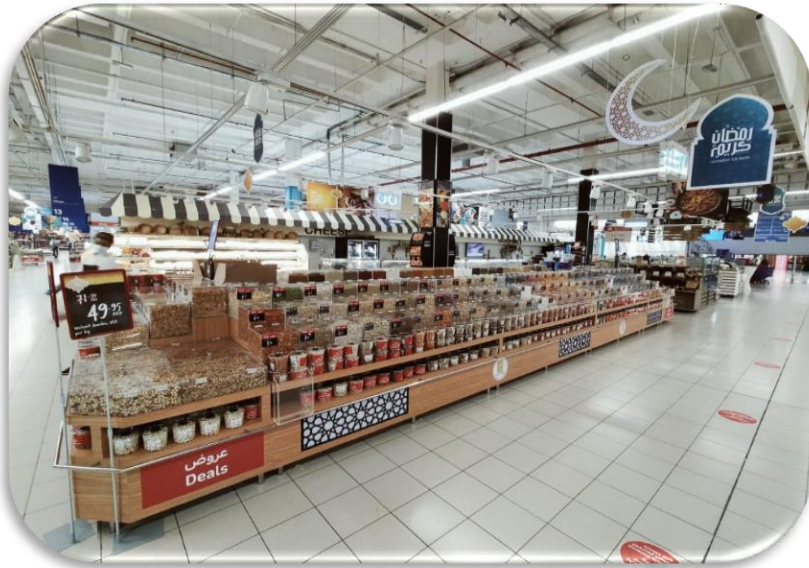
# SERVE OVER COUNTERS

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# SERVE OVER COUNTERS – DEIRA

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# SELF SERVICE COUNTERS

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- CARREFOUR REMODELING





- CHOITHRAM JVC



# MONOPRIX DUBAI HILLS

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UAE's first-ever Monoprix store spans 950SQM and boasts more than 12,000 high-quality goods, including food products and an exclusive range of home and beauty products.





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THANK  
YOU!



